

## AAPB Winter 2020 Newsletter

### QUICK HIGHLIGHTS

[New Year, New Feature! Learn How to Share and Embed AAPB Content](#)

[Radio Survivor Podcast Discusses Archiving Public Media with the American Archive of Public Broadcasting](#)

#### *What's popular?*

In 2019, AAPB received more than 230,000 visits to the website, a 54% increase from 2018 and a nearly 200% increase from 2017!

The most popular pages on the website:

- [Speaking and Protesting in America Exhibit](#)
- ["Gavel-to-Gavel": The Watergate Scandal and Public Television Exhibit](#)
- [Climate Change Conversations: Causes, Impacts, and Solutions Exhibit](#)

The most viewed programs in the archive:

- [2000 Presidential Election and the 200th Birthday of the Library of Congress](#) from *The NewsHour with Jim Lehrer*, August 4, 2000
- [Buzz Aldrin](#) unedited interview from [To The Moon Interviews](#) Collection from WGBH 1998.
- [Creative Person, "Fred Rogers,"](#) a 1967 documentary produced by WQED.

#### *Tune in: WGBH Web Series Explores Public Media Archives*

Produced by the WGBH Digital Team, [The Rewind](#) is a web series that explores public media archives, including content from contributing organizations in the AAPB. We are pleased to share that the AAPB Engagement and Use Manager, Ryn Marchese, has been a co-producer and writer for Season 1, and will now be the host of Season 2! You can [Meet Ryn Marchese](#) in the latest episode of *The Rewind* and watch the series online at [WGBH.org](#).

### COLLECTION GROWTH

More than 52,000 items are available in the [Online Reading Room](#) and over 110,000 items are available on-site at the Library of Congress and WGBH.

#### *New Exhibit*

- [On the Right: NET and Modern Conservatism](#)

#### *New Special Collections*

- [The Alabama Experience](#) - 46 programs in total covering Alabama's history from 1982 until 2007.
- [BackStory](#) - produced by Virginia Humanities, 154 episodes from the popular public radio series and podcast.
- [In Black America](#) (KUT) - 745 episodes from 1981-2000, featuring interviews with influential members of the black community.
- [National Federation of Community Broadcasters](#) - 600 historic radio broadcasts created between the 1940s-1980s from stations and independent producers.
- [Rock & Roll Interviews](#) (WGBH) - 166 raw interviews focuses on the progression of rock music from its beginnings in the 1950s to its contemporary forms in the 1990s.
- [Traditions: Ohio Heritage Fellows](#) - 223 files that celebrate the arts in Ohio and provides a spotlight for artists engaging in folk and cultural artistic traditions from the US and abroad.
- [Vegetable Soup](#) - produced by the New York State Education Department feature topics on race, gender, history, education, folktales, art, music, sports, nature, crafts, and childhood.
- [Vietnam: A Television History Interviews](#) (WGBH) - 277 audio and video interviews that tell the story of the Vietnam War from 1955 to 1975.
- [Virginia Public Media: Journey through the Archives](#) - 100 programs produced by Central Virginia Educational Television and the Commonwealth Public Broadcasting Corporation (later renamed Virginia Public Media) from 1976 to 2009, highlighting people, places, history, and issues concerning residents of Richmond and the state of Virginia.
- [War and Peace in the Nuclear Age Interviews](#) (WGBH) - 334 full interviews examine the nuclear competition between the U.S. and the Soviet Union spanning the cold war period between World War II to 1989.
- [WSRE](#) - 80 episodes produced during from 1998 - 2010 address a wide range of topics, in the fields of local history, science, health/wellness, and political science.

### PROJECT UPDATES

#### *Public Broadcasting Preservation Fellowship and Call for Applications*

The inaugural cohort of [Public Broadcasting Preservation Fellows](#) at the University of Alabama is wrapping up their first semester by creating Special Collections for the AAPB website featuring the material they've digitized over the last three months. Three Special Collections will present newly digitized material from **WCVE** in Virginia, **WSRE** in Florida, and the **Center for Public Television and Radio** in Alabama.

This first Fellowship marks the start of an **ongoing collaboration** between the AAPB and the University of Alabama to provide students enrolled in the university's School of Library and Information Studies distance program with hands-on experience in working with analog video materials and managing a digitization project at a public media organization. [The call for scholarship applications is now open through March 15th.](#)

#### *National Educational Television (NET) Digitization Update*

The Library of Congress has recently digitized 159 [NET](#) titles from master material and added them to the AAPB. The Library will digitize approximately 500 2-inch quad videotapes per year

in its NET and PBS collection for inclusion in the AAPB.

*Upcoming Grants*

To help stations preserve their content and contribute it to the AAPB, we have worked with several organizations to write and submit grant proposals. Below are organizations that have recently received funding to digitize their collections and will be contributing these materials to the AAPB.

Congratulations to them all!

- [Led by KMWU](#) - CLIR's *Digitizing Hidden Collections* Awards Grant for the Kansas Public Media Preservation Project to digitize more than 3,000 programs from eight Kansas public radio and television organizations
- Led by New Mexico PBS - CLIR's *Digitizing Hidden Collections* Awards Grant for the New Mexico Public Media Digitization Project to digitize nearly 9,000 programs produced between 1970 and 2018 by five New Mexico public radio and television broadcasters
- KUT Austin - To continue preservation on two broadcast projects, [“University Forum”](#) and [“Dwight MacDonald on Film”](#), funded by the National Recording Preservation Foundation
- WGBH - [NEH Awards Grant to Support Preservation of Historic Public Broadcasting Materials](#)
- North Texas Public Broadcasting, Inc. – [KERA's Historic Media created between the 1970s to 1990s](#) will be preserved with funding from by CLIR's *Recording at Risk*

*Recent Press*

["When Watergate Was Appointment TV"](#)  
*New York Times*, Nov 2019

["For World Kindness Day, People Celebrated Fred Rogers with Babies in Cardigans and a Newly Unearthed Short Documentary"](#)  
*Fatherly.com*, Nov 2019

["NPT digitizes Seigenthaler's 'A Word on Words' Series"](#)  
*The Tennessean*, Oct 2019

The [American Archive of Public Broadcasting](#) seeks to preserve and make accessible significant historical content created by public media, and to coordinate a national effort to save at-risk public media before its content is lost to posterity.  
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