

American Archive

OF PUBLIC BROADCASTING

Greetings from the AAPB!

Whew, is it hot out there or is it just our programming? But seriously, keep cool this summer with a refreshing new show! Explore our [latest ice cream pairing suggestions](#) and join us in celebrating National Ice Cream Month!

We wish you a fantastic month ahead, and we hope you enjoy these exciting additions to the archive!

AAPB Collections: New & Notable

Stories of the Land: Diverse Agricultural Histories in the U.S.



Explore the many facets of agricultural life firsthand from diverse populations across more than 30 U.S. states in our new exhibit, [Stories of the Land](#). This collection features over 70 public radio and television programs broadcast from 1954 to 2019, complete with an interactive map to search for stories by location and topic.

“As a folklorist, I was instantly drawn to local stories about agricultural work in the U.S. and wanted to see how they both affirmed and contested national narratives about farming over the decades,” said Mariah Marsden, Ph.D., Exhibit Curator and Postdoctoral Fellow at the University of North Carolina at Chapel Hill. “My hope is that viewers explore the exhibit by forging their own paths, following the connected links to see the fascinating network of diverse stories and programs preserved in this digital archive, which only scratches the surface of the content available in the AAPB.”

Voices from the Southern Civil Rights Movement



This month in 1964, President Lyndon B. Johnson signed a landmark civil rights bill prohibiting discrimination based on race, color, sex, religion, or national origin. In honor of the civil rights movement, explore our newly expanded exhibit, [Voices from the Southern Civil Rights Movement](#). Featuring television and radio programs from the 1950s and 1960s, this exhibit offers historic testimonies from movement participants to tell the complex history of integrating the segregated South and achieving full citizenship rights for African Americans.

This exhibit is dedicated to the memory of Kenneth Alexander Campbell, who curated the update, adding National Educational Television (NET) programs from the 1960s to the exhibit’s original radio content.

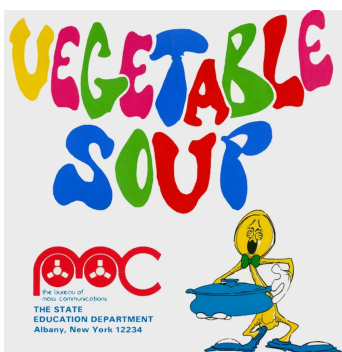
Campbell, an intern in the 2020 Library of Congress/Howard University AHHA Internship Program, became an accomplished documentary filmmaker and assistant professor at North Carolina Central University, his alma mater, and also served as Impact Producer on the acclaimed documentary *MLK/FBI*. We were greatly saddened to learn of his passing in April of this year.

“NET created a profoundly unique moment in broadcast history. And it documented a profoundly unique moment in American history. But perhaps more importantly, it demonstrated the potential of the camera to be a highly effective tool for broadcasting the densely rich visual history of this land,” wrote Campbell about the newly added content to the exhibit.

Check out [this new trailer](#) for a preview of what this exhibit offers.

Dig Deeper with the AAPB

Continuing the Celebration of Juneteenth's Values



We hope that everyone had a meaningful and reflective Juneteenth last month! Did you know that *Vegetable Soup*, a children’s program created by the New York State Education Department, aimed to combat racism in America during the 1970s?

To learn more about this “noble experiment in human values,” read [this article](#) by Jeffrey S. Reznick, Ph.D., from the National Library of Medicine, National Institutes of Health, and [explore the collection](#) in the AAPB.

In the Industry

UCLA Preservation Perspectives



Recently, students training in the Media Archival Studies specialization of UCLA's Master of Library and Information Science degree program assisted in recovering over one hundred otherwise lost digital recordings for the AAPB's [This Way Out Collection](#), which features more than 1,700 episodes from the only internationally distributed weekly LGBTQ radio program.

To learn about what went into the digitization and preservation of this historic program, check out [this new blog post](#).

AAPB Staff Feature



Our team is pleased to introduce **Nick Ranieri**, Digital Outreach Specialist, who will be lending a hand this summer to support the launch of new exhibits, update historical records, and create captivating trailers for our archive’s prominent collections and exhibits!

But don’t just take my word for it...

“We have such a wealth of material available to researchers, documentarians, and other voices in the industry, and I hope to use these videos to showcase the endless potential of our archive. I believe that highlighting the countless incredible stories available within the AAPB, from the [Voices from the Southern Civil Rights Movement](#) to [Latino Empowerment through Public Broadcasting](#) exhibits, is just as important as preserving them. I look forward to bringing greater attention to the extensive archive curated by WGBH and the LOC, and the importance of public media as a whole.”

- Nick Ranieri, Digital Outreach Specialist, AAPB

#FoundintheAAPB

This month, our team received a message from Charlie Culp who found a program of [Faces of the City](#) featuring his father in the archive after searching for the program for more than 35 years. The 1972 program profiles bartender and café owner Larry Culp on his feelings towards recent changes to Seattle's Pioneer Square.

[Faces of the City: Larry Culp](#)



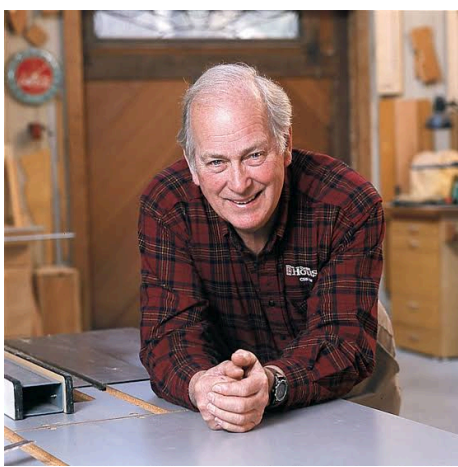
“I think it’s more important now than ever that archives like this are available. They allow people to remember a time when there were no cell phones, internet, social media, or even cable TV. People had no choice other than to call or talk to someone to communicate. It's a place and time that’s been lost.

It was a blessing to find this piece on my father. He was humble, kind, and a real people person. I was 11 years old at the time, and I’m so glad I found it. Thank you for saving the archive.”

- Charlie Culp

Tag us on social with the hashtag #FoundintheAAPB or email us with a note about what the program you found means to you for a chance to be featured in the next edition of the newsletter!

In Memoriam



Russ Morash was an inspiration in the world of public media and is often regarded as the [father of how-to and fix-it television](#). Joining GBH in 1957 as a camera operator, Morash revolutionized the way the public engages with television by pioneering the "how-to" genre we know and love today. He directed *The French Chef* and created *The Victory Garden*, *The New Yankee Workshop*, and *This Old House*, which is still airing today. Through these programs and the countless others they inspired, Morash's influence continues to resonate in public media and at GBH. His innovative approach and dedication to quality content have left a lasting mark on the industry, and we are forever grateful for his remarkable impact on public broadcasting.

Ideas for future AAPB collections or exhibits? Questions about how to digitize your station's items with the AAPB? Email us at aapb_notifications@wgbh.org!

The [American Archive of Public Broadcasting](#), a collaboration between the Library of Congress and GBH Archives, coordinates a national effort to digitally preserve and make accessible significant historical content created by public media over the past seven decades.



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